



**Saturday, August 9, 2014**  
**Sponsorship Levels and Benefits**

***\$5,000 Presenting Sponsor***

*As presenting sponsor, your company will be listed as "Presenting Sponsor", in every print and online event reference*

- Receive ten VIP event baskets including food and drink tickets for the event
- Receive VIP seating for laser light show and live music at the amphitheatre
- Receive a credit for a free reservation at a future date in the large shelter (two hours) of Centennial Center Park for your business, valued at \$150.
- Premier placement of company signage at the Centennial Center Park the day of the event
- Prominently displayed company logo with sponsors' logos on all event collateral materials such as flyers, ads, websites, etc.
- VIP placement of your exhibitor booth at Centennial Center Park, the day of the event
- Company recognition in all materials sent to news media outlets
- Exposure on City of Centennial website (30 days prior to the event)
- Receive 5 company announcements throughout the day of the event

***\$3,000 Platinum Level***

- Receive five VIP event baskets including food and drink tickets for the event
- Receive VIP seating for laser light show and live music in the amphitheatre
- Receive a credit for a free reservation at a future date in the large shelter (two hours) of Centennial Center Park for your business, valued at \$150.
- Placement of signage on event day at Centennial Center Park
- Company logo with sponsors' logos on event collateral materials
- Corporate booth at Centennial Center Park, the day of the event
- Corporate recognition in all materials sent to news media outlets
- Exposure on City of Centennial website (30 days prior to the event)

***\$2,000 Gold Level***

- Placement of signage on event day at Centennial Center Park
- Company logo with other sponsors' logos on event collateral materials
- Corporate booth at Centennial Center Park, the day of the event
- Corporate recognition in all media outlets contacted

***\$1,000 Silver Level***

- Company logo with other sponsors' logos on event collateral
- Corporate recognition in all media outlets contacted
- Corporate booth at Centennial Center Park, the day of the event

***\$500 Bronze Level***

- Corporate recognition in all media outlets contacted
- Corporate booth at Centennial Center Park, the day of the event

***\*\*\* Please contact the City of Centennial at [jschneider@centennialco.gov](mailto:jschneider@centennialco.gov) or 303-754-3358 to become a sponsor today.***

\*The City reserves the right to reject sponsor or open only certain sponsorship levels to interested businesses where sponsor's business or business purpose is deemed by the City as inconsistent with goals, objectives or purposes of the City and provided that all similar businesses are similarly treated.